

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Student Involvement and Civic Engagement

Leader(s): Sheree Sanderson, Assistant Dean of Students

Implementation Year: 2015 - 2016

Goal 1: Develop, implement and assess co-curricular programs that promote student involvement, participation in annual events and campus traditions, build institutional pride and strengthens connections to the university community.

Objective 1:	Enhance programs, activities, and experiences that enable students to actively engage in Campus Life.
Action Items	<ul style="list-style-type: none"> • Develop and implement traditional programming. i.e. Late Night Breakfast, Grad Week • Enhance evening and weekend program offerings, i.e., Halloween Bash, Glow Party, Prairie Place Movie Series • Encourage campus involvement through increased marketing efforts to create awareness of program offerings. i.e. Jaguar Connection
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	Develop metrics based on expected v. actual participation Staff Observation Monthly metrics to determine student involvement
Responsible Person and/or Unit (Data collection, analysis reporting)	Dennis Dent, Jr. Coordinator of Campus Programs
Milestones (Identify Timelines)	Enhance/Develop traditional programming, i.e. Finals and Grad Week – Fall 2015 Launch viable communication and recruitment tools -- Spring 2016 Marketing Student Life – begins Fall 2015

Goal 1: Develop, implement and assess co-curricular programs that promote student involvement, participation in annual events and campus traditions, build institutional pride and strengthens connections to the university community.

Objective 2:	GSUPC members will contribute to student programming through empowerment, development, and leadership.
Action Items	<ul style="list-style-type: none"> • Develop strategies to implement, recruit, retain, and continually motivate contributing members to the organization. • Delivery of student centered co-curricular programming to enhance the academic experience: lectures, promotion of the arts, leadership development and collaboration. • Develop and implement a thorough understanding of and adherence to GSU State policies and procedures • Knowing where to obtain and how to utilize information and resources available to them
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Staff Observation • Peer review
Responsible Person and/or Unit (Data collection, analysis reporting)	Dennis Dent, Jr. Coordinator of Campus Programs
Milestones (Identify Timelines)	Recruitment begins Fall 2015 Student receives Program Council Training, Fall 2015 Implementation of GSUPC Campus Programs Fall 2015
Desired Outcomes and Achievements (Identify results expected)	As a result of participation in the GSUPC students will be able to demonstrate and develop student centered programs to create inclusion of a diverse population.